GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Department for Women, Children, Disabled & Senior Citizens – Procurement of Milk from Andhra Pradesh Dairy Development Co-op Fed (APDDCF) Ltd to Anganwadi Centers – Permission accorded - Orders – Issued.

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DEPARTMENT FOR WOMEN, CHILDREN, DISABLED & SENIOR CITIZENS
(PROG-I)

G.O.Rt.No.170, Dated the 7th October, 2015.

Read the following:-

1. G.O.Ms.No.33, Dept for WCD & SC, Dated 01st December, 2012.
2. G.O.Ms.No.31, Dept for WCD & SC, Dated 20 th December, 2012.
3. G.O.Ms.No.29, Dept for WCD & SC, Dated 05th November, 2013.
4. G.O.Ms.No.14, Dept for WCD & SC, Dated 28 /02/2014.
5. G.O.Ms.No.37, Dept for WCD & SC, Dated 10/03/2014.
6. Memo.No. 3462/ICDS-A1/2012, Dept for WCD & SC, Dt.20.12.2012.
7. Memo .No.200/Progs-1/A2/2015, Dept for WCD & SC, Dt:10/03/2014.
8. From Director, WD&CW, Hyd Lr.No.3015 /J3/2014, Dt:16.07.2015.
9. From Principal Secretary to Government, Animal Husbandry, Dairy Development & Fisheries Department, D.O.Lr.No.1932/Peshi. AHDD&F/2015-8, dt.21.09.2015.

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ORDER:

In the reference 1st read above the Government issued orders for implementation of "One Full Meal" programme for the Pregnant and Lactating women in 102 ICDS Projects over and above the normal nutrition budget and it was extended to another 80 ICDS Projects vide reference 2nd and 3rd read above. After bifurcation of the State the above scheme is implementing in 104 ICDS Projects of Navya Andhra Pradesh. The items included for the wholesome meal to the Pregnant and Lactating women in the above scheme are Rice/ Wheat/Millets, Dhal/ Sambar, Vegetables/Green Leafy Vegetables/Fruits, Egg and a Glass of milk/curd.

2. In the reference 4th read above, the Government issued revised and comprehensive orders for the food models for ICDS beneficiaries. In the reference 5th read above, the Government enhanced the rate of 100 ml milk from Rs.3.20/- to Rs.4.20/-.

3. In the reference 6th read above the operational guidelines were issued and the same has been modified vide reference 7th cited as follows:-

> "Milk, Vegetables and condiments will be procured locally by the AWWs as is being followed in Non AAH projects for 3 to 6 yrs children. However wherever packaged milk is being procured at the district level, the rates for milk will be fixed by the existing DPC. AWWs will maintain separate records for the purchases done by them".

4. In the reference 8th read above the Director, Women Development & Child welfare, A.P. Hyderabad has stated that the Andhra Pradesh Dairy Development Co-operation Fed Ltd.,(APDDCF) vide their letter dt:29.06.2015 has informed that they are interested to supply the Vijaya Elecster Packaged UHT Milk to the beneficiaries of Anna Amrutha Hastham Projects of 13 Districts, a part of Government's Policy they has committed to achieve Double Digit Growth as part of "Rythu Kosam" to benefit the small and marginal farmers of Andhra Pradesh by increasing the mile procurement and requested to accord permission regarding the procurement of the Milk from Andhra Pradesh Dairy Development Co-op Fed Ltd., for supply to the beneficiaries of the Anna Amrutha Hastham ICDS Projects.

(P.T.O.)

5. In the reference 9th read above, the Principal Secretary to Government, Animal Husbandry, Dairy Development & Fisheries Department, stated that the APDDCF is looking for long term arrangement with Women Development & Child Welfare Department for supply of Vijaya Elecster Packaged UHT milk to the pregnant women and lactating mothers across Navya Andhra Pardesh and also stated that this matter was discussed in CM's review meeting and also in Collector's Conference on 18th – 19th September at Vijayawada and it was decided to supply Vijaya Milk by APDDCF to AWCs in the State. He has therefore requested for according an opportunity to Vijaya in achieving its laudable mission for providing quality and fresh milk and Elecster Packaged UHT milk to the AWCs under WD & CW Department.

6. After careful examination of the proposal of the Director, Women Development & Child Welfare, Hyderabad Andhra Pradesh and the request of the Principal Secretary to Govt., Animal Husbandry, Dairy Development & Fisheries Department, the Govt., hereby accords permission to the Director (I/c), Women Development & Child Welfare, Hyderabad Andhra Pradesh for procurement of the milk from APDDCF Ltd., for supply to the beneficiaries of the Anna Amrutha Hastham ICDS Projects with effect from November, 2015 duly following the guidelines/ rules in force in this regard and within the existing pricing norms of the scheme.

7. The Director (I/c), WD & CW, A.P. Hyderabad shall take necessary action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

Dr. (Smt.) POONAM MALAKONDAIAH,
PRINCIPAL SECRETARY TO GOVERNMENT (FAC).

To
The Director (I/c),
Women Development & Child Welfare, Andhra Pradesh, Hyderabad.
All District Collectors in the State.
All Regional Joint Directors,
Women Development & Child Welfare in the State,
All Project Directors,
Women Development & Child Welfare in the State,
All CDPOs,
Women Development & Child Welfare in the State
} through Director, WD & CW, A.P. Hyderabad.
The Vice Chairman & Managing Director, Andhra Pradesh Dairy Development Co-operation Fed Ltd.,(APDDCF).

Copy to:
P.S. to JS to CM,
P.S. to Minister, WCD&SC.,
P.S. to Prl. Secretary to Government, WCD & SCs Dept.,
P.S. to Prl. Secretary to Government, Animal Husbandry, Dairy Development & Fisheries Department,
SF/SC.

// FORWARDED BY ORDER //

SECTION OFFICER